# Japan IT Week 2012 Spring FLOOR PLAN

Dates: May 9 (Wed)–11 (Fri), 2012 10:00–18:00 (10:00–17:00 on May 11)
Venue: Tokyo Big Sight, Japan
Organised by: Reed Exhibitions Japan Ltd.

**All Major IT Companies Under One Roof!**
Visitor Pass is valid for all the concurrent exhibitions.

WEST HALL

EAST HALL

## 2F

EC/Online-Settlement Zone
Social Media Zone
Smartphone Solutions Zone
Printing Services Zone
Seminar Venue
DME/Web-Mo Registration Counter
West Hall 4 Entrance / Exit
EXHIBIT SPACE RESERVATION COUNTER FOR NEXT SHOWS
SHOW MANAGEMENT OFFICE
West Hall 3 Entrance / Exit
PR SEMINAR ROOM
VIP ROOM

6th Web & MOBILE MARKETING EXPO Web-Mo Spring

6th DIRECT MARKETING EXPO DME


Interactive Marketing インターネット時代の「顧客づくり」を活性化する
..m.press 月刊「アイ・エム・プレス」
西13-19にて月刊誌サンプル 無料提供
※お名刺と交換にご提供いたします。
CRM・ダイレクトマーケティング情報誌を発行する出版社です。CRM・コールセンター成功事例集を展示中、ぜひお立ち寄りください。


## 1F

Embedded Motion/Image Processing Zone
Test and Verification Zone
Android Zone
Design Development Service/Consulting Zone
Embedded Board Computer Zone
Touch Panels/Display Zone
Motion Control Zone
West Hall 1 Entrance / Exit
West Hall 2 Entrance / Exit
VIP ROOM

15th EMBEDDED SYSTEMS EXPO ESEC

**How to look for exhibitors**
Find out the booth number from the List of Exhibitors on the back page.
REED SOFT...E51-16
Aisle No.


macnica networks / macnica solutions
マクニカネットワークス、マクニカソリューションズ
東31-28 注目の製品はこれだ!!
標的型攻撃対策
FireEye
WAF / DBセキュリティ / Fileセキュリティ
IMPERVA


1st WIRELESS M2M EXPO

SHOW MANAGEMENT OFFICE
EXHIBIT SPACE RESERVATION COUNTER FOR NEXT SHOWS
M2M Registration Counter
ESEC Registration Counter
West Hall 1 Entrance / Exit
West Hall 2 Entrance / Exit
VIP ROOM

LEGEND: TOILET, STAIRWAY, EMERGENCY EXIT, LOUNGE, ADVERTISER

## 3rd CLOUD COMPUTING EXPO JAPAN CLOUD JAPAN Spring

SaaS Application Zone
ERP & Business Applications Zone
System Consulting & Outsourcing Zone
IT Infrastructure Zone
Energy-Saving Solutions Zone
Cloud Hosting Zone
BI Zone
VIP ROOM
CLOUD JAPAN Registration Counter
D&C Registration Counter
East Hall 3 Entrance / Exit
SHOW MANAGEMENT OFFICE
SODEC Registration Counter
DATA CENTER Registration Counter
East Hall 2 Entrance / Exit
PRESS ROOM
DSE Registration Counter
East Hall 1 Entrance / Exit

17th DATA WAREHOUSE & CRM EXPO D&C
21st SOFTWARE DEVELOPMENT EXPO SODEC
CLOUD COMPUTING EXPO JAPAN [Spring] / SOFTWARE DEVELOPMENT EXPO / DATA WAREHOUSE & CRM EXPO / DATA STORAGE EXPO / DATA CENTER EXPO PR SEMINAR ENTRANCE
4th DATA CENTER EXPO
14th DATA STORAGE EXPO DSE

SMARTPHONE JAPAN Registration Counter
East Hall 6 Entrance / Exit
SMARTPHONE JAPAN Registration Counter
IST Registration Counter
East Hall 5 Entrance / Exit
IST Registration Counter
RIDEX Registration Counter
EXHIBIT SPACE RESERVATION COUNTER FOR NEXT SHOWS
East Hall 4 Entrance / Exit
Mobile Application Development Zone
Smartphone Security Solutions Zone
Logistics IT Solutions Fair
VIP ROOM

2nd SMARTPHONE & MOBILE EXPO SMARTPHONE JAPAN Spring
9th INFORMATION SECURITY EXPO IST Spring
7th RFID SOLUTIONS EXPO RIDEX

See reverse side for List of Exhibitors